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Top Digital Marketing Books for Beginners in 2020 ...

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40 Best Digital Marketing Books of 2020 with One Click Lindsey

Below are the 12 best books on digital marketing that will allow you to optimize your company's strategies and take advice from the experts. 1. Jab, Jab, Jab, Right Hook by Gary Vaynerchuk

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Covering digital marketing topics such as social media, website development, email marketing and more, this book is an essential handbook for any business that wants to thrive in the digital world. 5. 300 Email Marketing Tips by Meera Kothand The concept of email marketing is often very misunderstood by digital marketers.

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