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Events Management is the must-have introductory text providing a complete A-Z of the principles and practices associated with planning, managing and staging events. Events Management is supported by a website (<http://em.worldofevents.net>) which includes updates, downloadable figures from the book and an online 'history of events', together with links to websites and other resources for both students and lecturers.

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Events Management Events Management: Authors: Glenn Bowdin, Johnny Allen, Rob Harris, Ian McDonnell, William O'Toole: Edition: 3, revised: Publisher: Routledge, 2012: ISBN:

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